

## Craigslist ad

I've broken this into 2 ads, they can be used separately or together. Together you have a headline, details, testimonials, pictures and a call to action.

They are designed to grow your email list and facebook fanpage.

[www.ProfitDoodles.com](http://www.ProfitDoodles.com) and perhaps a "call now to schedule 970-867-5309" would add to them.

The psd file is editable if you have photoshop, replace it with your own info (obviously). I've also included a flattened jpg image for you to see the final product.

The bonus of Craigslist is it's free. Since it's free don't expect tons of traffic, but if you put this ad up every day or so (or had 2 ads that you delete and repost [you have to wait 48 hours to repost a deleted ad] you could always have something near the top without diluting the site). For our spa we post under services, beauty.

Here's the code that will make up your ad. Replace my image link with the link to wherever your image would be online (there's plenty of free sites that will host images). Also, replace my url to where you want your prospects to be taken to.

"Who loves ya?"

-Christopher

```
<a href="http://www.russiandayspa.com/clist/" target="blank" rel="nofollow"></a>  
<br>  
<a href="http://www.facebook.com/russiandayspa" target="blank"  
rel="nofollow"></a><br>
```

...the bold text is the url where I want them to be taken when they click on the link.

...the red text is the url of the image, so the picture I want will be shown.

You can see in the top I'm taking them to a special page on my site that has nothing but a signup form.

The second url is my facebook fan page.