

Birthday Card

As you know, we use www.CardEmergency.com to send cards (it saves us time, money AND is so easy to use once setup that cards actually get sent out as they should!).

You can use anything though; just make sure they get sent regularly.

We send holiday cards, new client thank you cards, newsletters, postcards, open-house invitations, missing client cards, networking cards to other business owners and birthday cards/gifts.

...since we're also including some fill-in-the-blank pieces in the direct mail module, we'll stick with our birthday card here.

You can see there's a festive image, headline of a birthday wish, details of a genuine, heartfelt message and even a call to action and urgency. Testimonials and a guarantee is left out since this although this is marketing, it's not an ad, and would work against us.

-Christopher

P.S. If you want to signup or to know how we automate this process with www.CardEmergency.com just email or call.

970-306-6250

RedSpa@Gmail.com